

## **PARKLAND READS *PERSEPOLIS* FEEDBACK - SURVEY RESULTS - JUNE 25, 2010**

### **Who survey participants were: (123 respondents)**

18.7% were Parkland students, 81.3% were Parkland employees.

### **How they heard about Parkland Reads *The Complete Persepolis* (103 respondents)**

61.2% had read an email announcements, 31.1% had seen a library display, 29.1% had seen it on their Angel home page, 25.2% had read the library web page, 20.4% had seen a display in the College Center, 10.7% had read about it in *Prospectus*, 9.7% had read the Parkland Reads blog, 7.8% had seen it on Facebook, 5.8% read about it on Twitter (raythelamp), 4.9% saw it on Cobra Vision, 1% had seen it on PCTV – Threads and 0% saw it on Craig's List.

### **How much of the book they read: (102 respondents)**

20% had read the entire book, 7.5% had read some of the book, 72.5% had read none of the book.

### **Their experience of the program: (42 respondents)**

40% strongly agreed that they enjoyed reading the book, 22.5% agreed, 30% were neutral, 2.5% disagreed and 5% strongly disagreed.

45% strongly agreed that they had learned something new from reading the book, 17.5% agreed, 35% were neutral and 2.5% strongly disagreed.

7.3% strongly agreed that they had changed a habit after reading this book, 4.9% agreed, 65.9% were neutral, 9.8% disagreed and 12.1% strongly disagreed.

35% strongly agreed this was a valuable experience for the Parkland community, 30% agreed, 32.5% were neutral, 0% disagreed and 2.5% strongly disagreed.

37.5% talked about the book a lot with family and friends, 29.2% talked about it somewhat, 29.2% a little, and 4.1% not at all.

67.4% talked about the book somewhat with people they didn't know before, 11.6% a little, 18.6% somewhat, 2.4% not at all.

### **Classroom use of the book:**

Of 21 students responding, 14.3% had been involved in a classroom discussion, 85.7% had not.

Of 53 instructors responding, 3.8% had incorporated the book into their teaching, 96.2% had not.

### **Participation in Campus-Wide Events - students (21 respondents)**

Of the 19% of student respondents who participated in at least one event, 14.3% attended a screening of "Jihad for Love," 14.3% attended a screening of the film, "Women of Islam: Veiling and Seclusion," 9.5% attended a screening of the animated film, "Persepolis," 4.8% attended the UIUC Iranian Studies Symposium, 0% attended the John Jennings and Damian Duffy talk about graphic novels.

Of the 81% of student respondents who did not participate in any events, reasons given were: 41% - not enough time, 47% - did not know about them, 6% - not interested, 12% - taking online course and not on campus.

### **Participation in Campus-Wide Events - employees (80 respondents)**

Of the 23.7% employee respondents who did participate in at least one event, 11.3% attended a screening of the film, "Women of Islam: Veiling and Seclusion," 10% attended a screening of the animated film, "Persepolis," 8.8% attended a screening of the film, "Jihad for Love," 8.8% attended the talk/presentation in the Library by John Jennings and Damian Duffy about graphic novels and political engagement, 6.3% participated in the April session in the Center for Excellence in Teaching and Learning with John Jennings and Damian Duffy, 3.8% participated in the January curriculum session in CETL, 1.3% attended the UIUC Iranian Studies Symposium.

Of the 76.3% who didn't participate in any campus-wide events, reasons given were: 37% - didn't have time, 41% - not interested in this topic, 21% - events not scheduled at a convenient time, 5% - rarely on campus.

### **How the program could have been better: (31 respondents)**

29% - choose a different book, 26% - more publicity, 22.4% - it's going well - keep doing what you are doing, 6.5% - reduce cost of book to students and employees, 6.5% - discuss the book online, 3.2% - let the entire college decide on the book, 3.2% - target new employees in order to involve them, 3.2% - more participation.